

BANQZEN

TAILORED FINANCIAL SOLUTIONS



BANQZEN

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OUR MISSION

TO PROVIDE SEAMLESS BANKING SOLUTIONS FOR
THE UNIQUE NEEDS OF OUR MARKET



WHY BANQZEN?

Ireland is a growing hub for Foreign-Operated Businesses, Exchanges, Professionals, Expats and Students.

But they face barriers in accessing reliable financial services

Banqzen removes those barriers and is positioned to be the go-to partner for reliable financial services



Learn more at:

Banqzen.ie

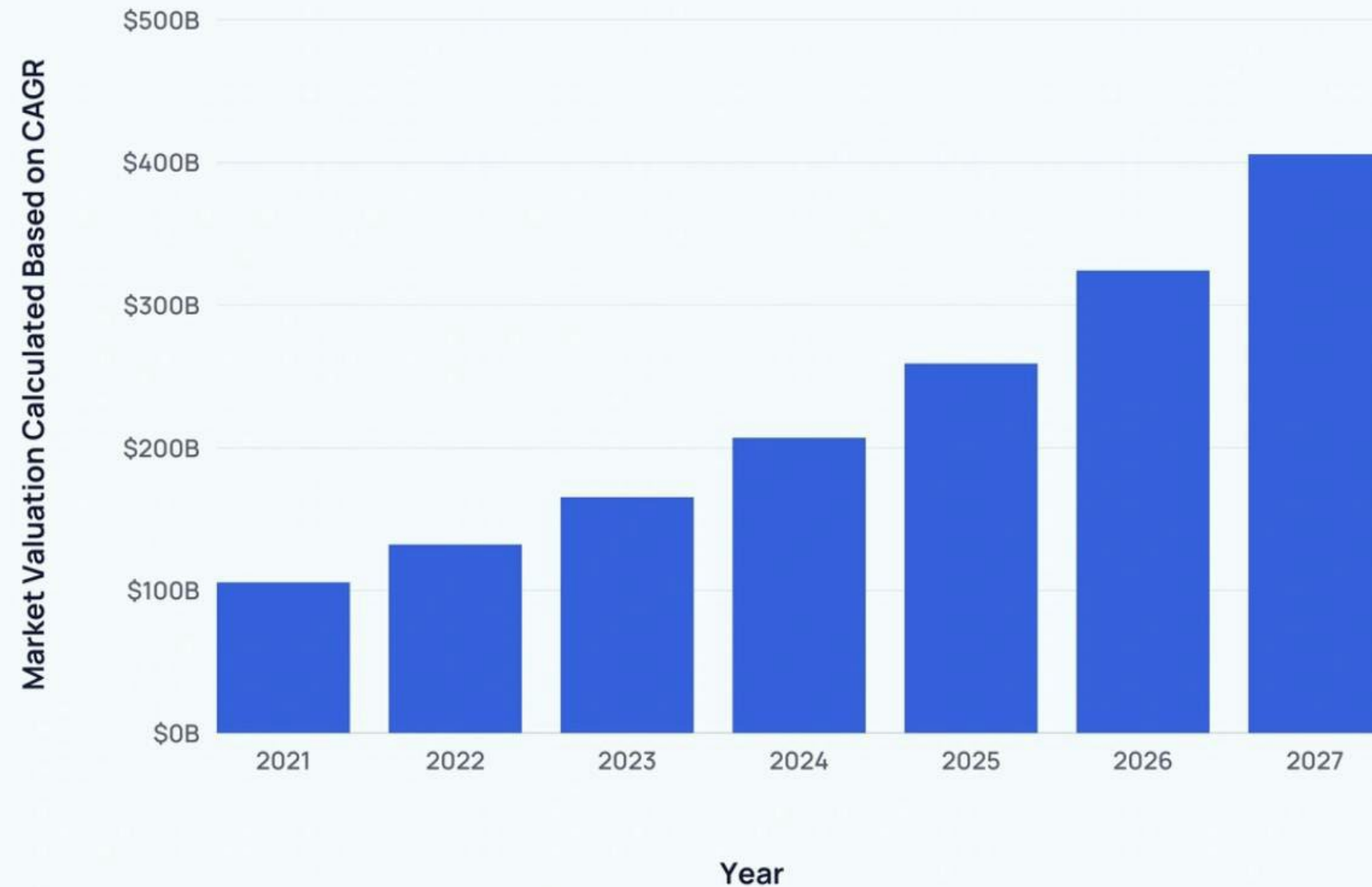
MARKET GROWTH

Global Fintech market expected to grow by 100% over the next few years.

Within Ireland, we can expect a similar boom with high demand for Fintech products and services.

This presents an opportunity for the foreign domestic market in Ireland

Fintech Market Growth Projections



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FOR COMPANIES

BUILDING BRIDGES FOR BUSINESS AND TRADE



B2B MARKET HIGHLIGHTS

Estimated multinational
companies

12,000+

Owned by foreign nationals in
Ireland (CRO Figure, 2022)

Foreign -owned Firms made over

€33 Billion

In total revenue in Ireland
During 2022

Multinational companies
employed

570,000+

Accounting for 28% of Ireland's
employment in businesses

B2B MARKET SEGMENT

BARRIER

Many companies are run by foreign expats and immigrants, particularly in retail, consulting and the restaurant sectors for example.

They often require cost-effective solutions that facilitate transactions, currency exchanges, remittances and payroll management.

**Foreign-owned Companies
have limited support**

SOLUTION

Banqzen aims to provide these companies tailored banking products in Ireland's business sector.

This includes multi-currency accounts, business debit cards, affordable payment processing solutions and payroll management

**Our products will enhance
trade & accessibility**



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FOR PROFESSIONALS

ELEVATING PROFESSIONALS TO NEW HEIGHTS



PROFESSIONALS IN IRELAND

Foreign -trained Doctors and
Nurses

40-50%

Currently active in the medical
sector of Ireland

Work permits issued to
international professionals

40,000+

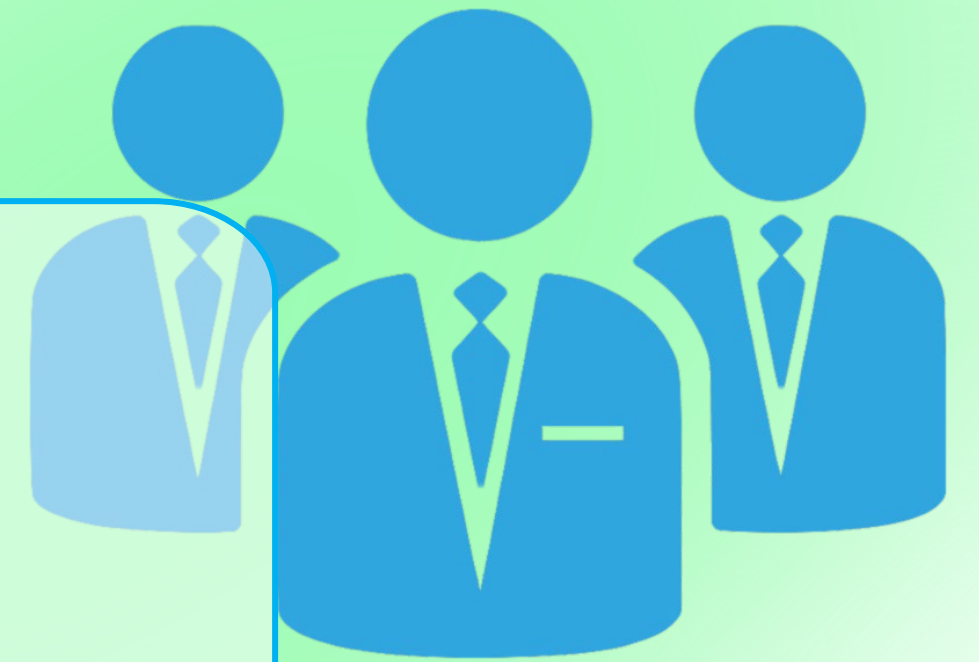
For permanent work in Ireland

Skilled Southeast Asians

100,000+

Working across all sectors in
Ireland (Census 2022)

WORKING PROFESSIONALS



BARRIER

Ireland provides great opportunities for working professionals in the medical, IT, contracting, consultancy and engineering industries.

These professionals need competitive remittance services, quick setup services and have their own banking needs.

**Professionals need reliable
Remittance and rates**

SOLUTION

Banqzen will enhance the experience foreign professionals and expats have in the Irish economy.

Our competitive rates, remittance fees and service speed will make us the partner to-go for professionals in Ireland.

**Our products will enhance
trade & accessibility**

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FOR EXPATS

LEVERAGING FOREIGN EXCHANGE FOR EXPATS



EXPAT MARKET

Expats in Ireland

500,000+

Including expats from South Asia, Middle East and East Asia

Annual Remittance Volume

€1.6 Billion

From Ireland's Expat Community

South Asian Remittances

€45-50 Million

Estimated from Indian and Pakistani Community only

FOREIGN EXCHANGE FOR EXPATS

BARRIER

It is estimated over 150,000 expats currently live and work in Ireland – originally from Asia and the Middle East.

In some cases, FX transfers are not possible unless without the use of International Brokers who charge high commissions.

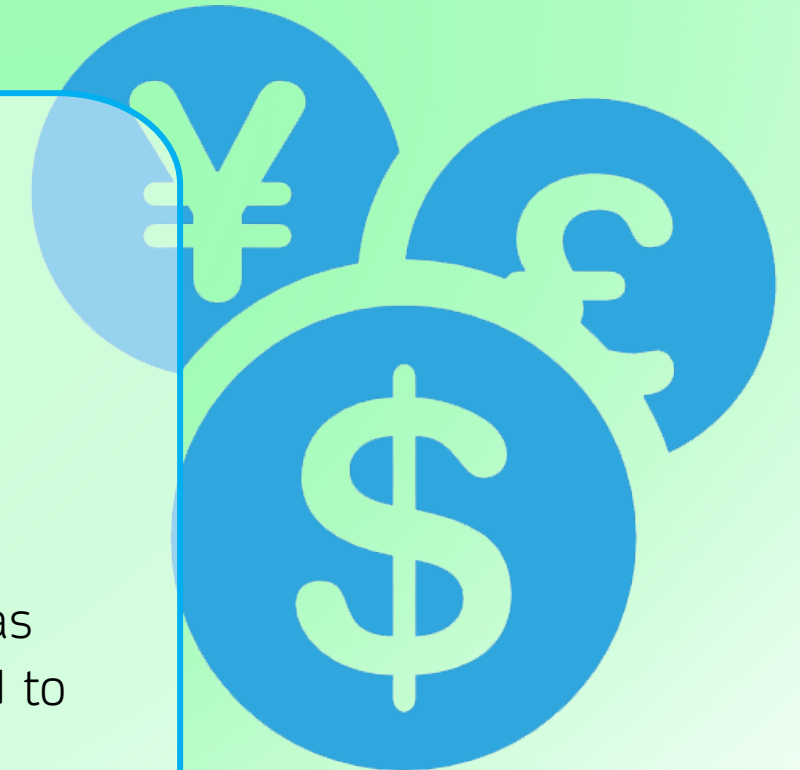
Expats have limited options for foreign exchange

SOLUTION

Banqzen will target core ethnic groups such as the South Asian expat communities in Ireland to deliver tailored solutions.

We'll position ourselves to be the core remittance provider, offering viable rates on foreign exchange and simplify their account setups

Banqzen can be the leading Remittance provider.



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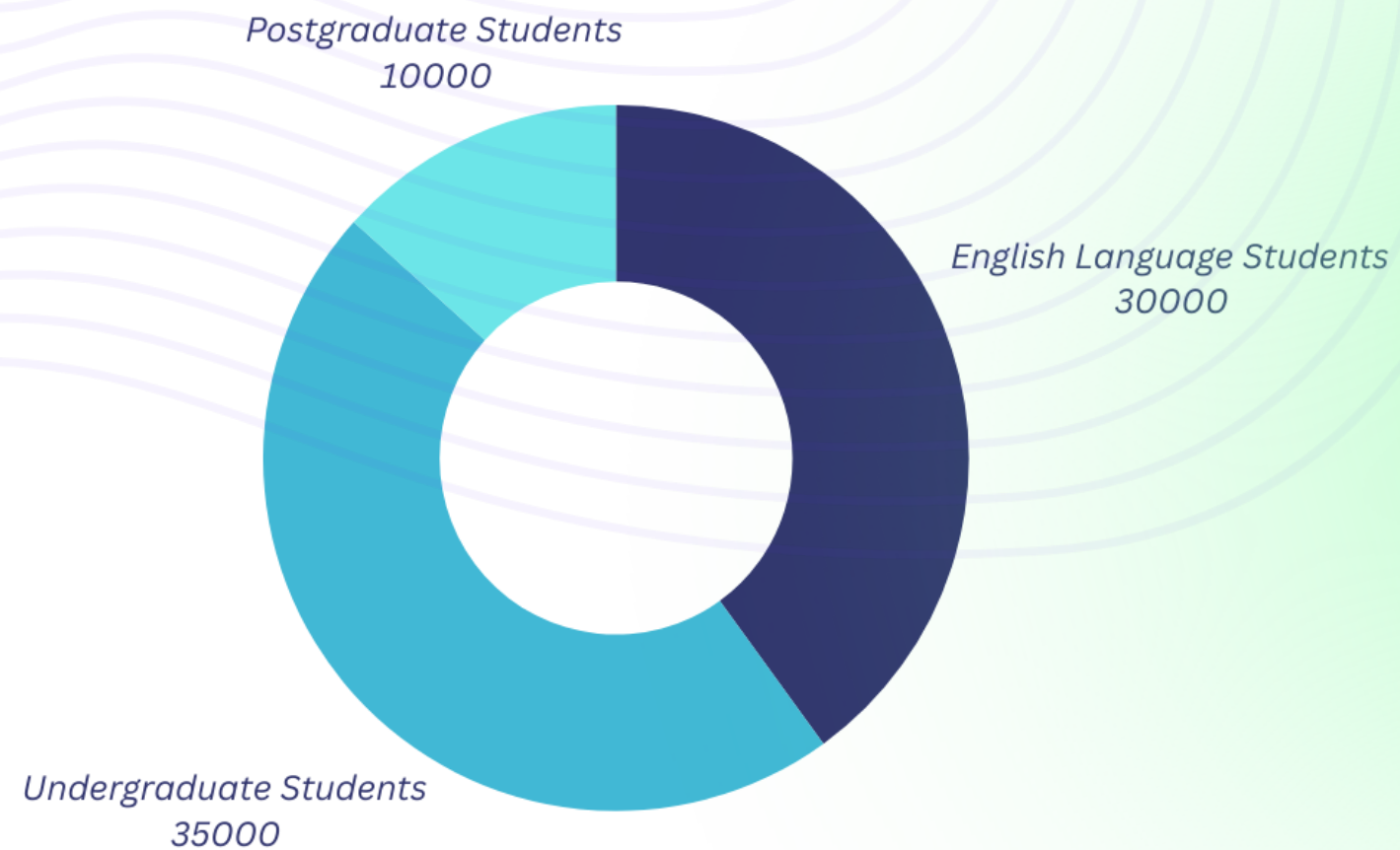
FOR STUDENTS

MAKING THE STUDENT LIFE EASIER



MARKET POTENTIAL

INTERNATIONAL STUDENTS



Ireland's student community is diverse – a diaspora of students from Brazil, China, Saudi Arabia, Mexico, Pakistan, India and more.

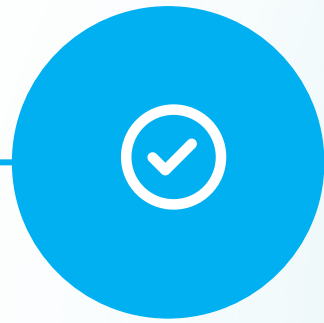
SOLUTION

For international students, setting up an account can take up to 3 weeks due to high demand and limited banking staff, forcing them to carry cash.

Banqzen can capture a significant share of the pre-arrival banking market in the case of students and expats, streamlining the process

Pre-Arrival Banking

FINANCIAL INNOVATIONS



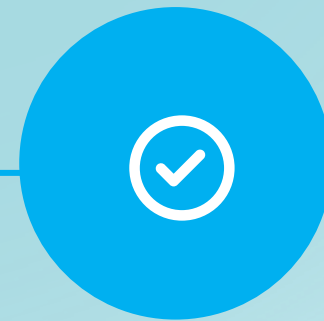
For students, we'll open their accounts before they even arrive to the country, by collaborating with their educational agents

Pre-Arrival Banking



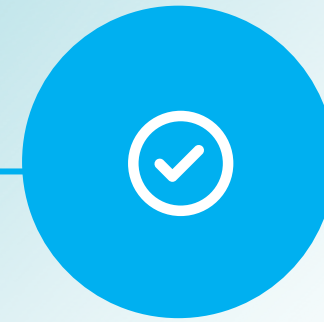
Banqzen will offer white-label solutions for currency cards and IBANs, at the time of setup. This will improve the student and expat experience in terms of Ireland's reputability.

Irish IBANs & Cards



We can offer seamless digital remittance services to our customers – both affordable and competitive. We also offer affordable financial products for professionals alike.

Remittance Services



Multi-currency accounts, business debit cards, payment processing solutions and payroll services for expat owned SMEs.

Business Banking

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COLLABORATION OPPORTUNITIES

THE BENEFITS BANQZEN CAN OFFER



A PARTNERSHIP WITH BANQZEN

Banqzen UAB - Licensed in Lithuania

We aim to collaborate on a white-label basis to deliver currency and debit cards featuring our own custom branding.

Partnering with EMIs

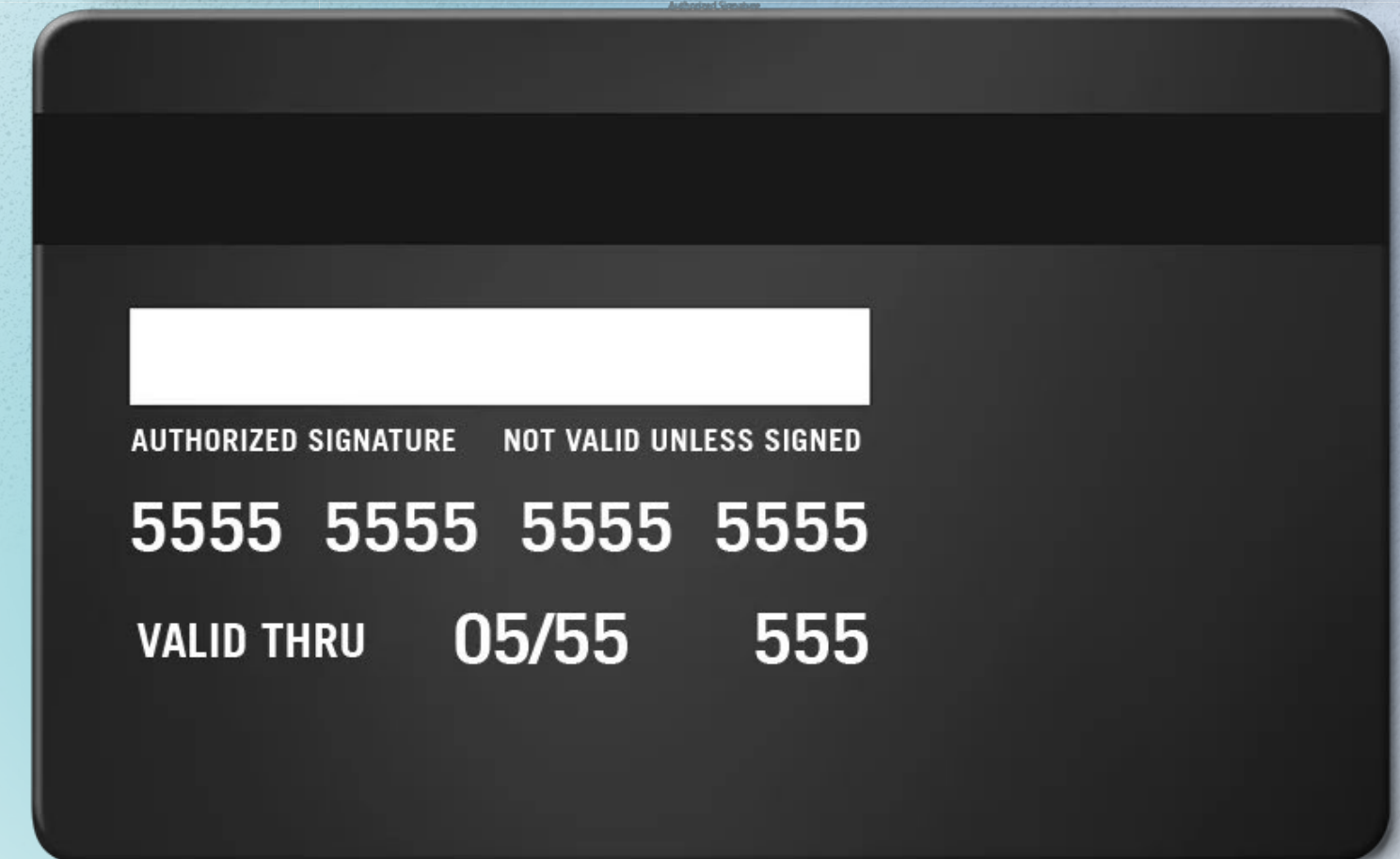
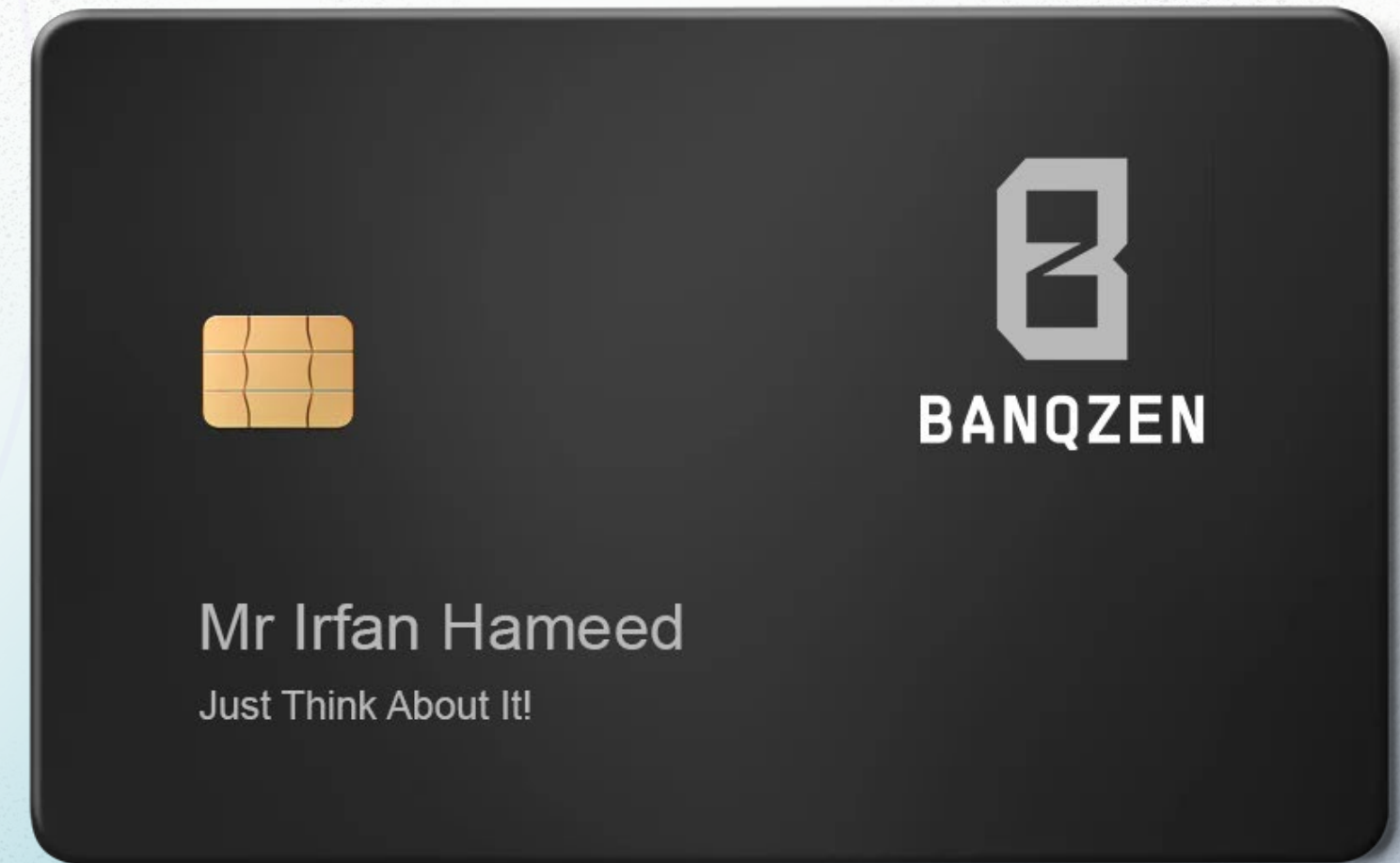
We're seeking partnerships with a reputable EMI to facilitate IBAN resale and meet the demand for localized IBANs

Payments and Account Services

To broaden our payment processing capabilities across various sectors and to meet the requirements of our client base.

Facilitating Further Demand

We can facilitate access to an underserved market (as outlined) and help increase volumes for foreign exchange transactions



EXISTING CLIENTS

Weekly payment amount

€200k

From our existing customers

Medical Doctors and
Professional

400+

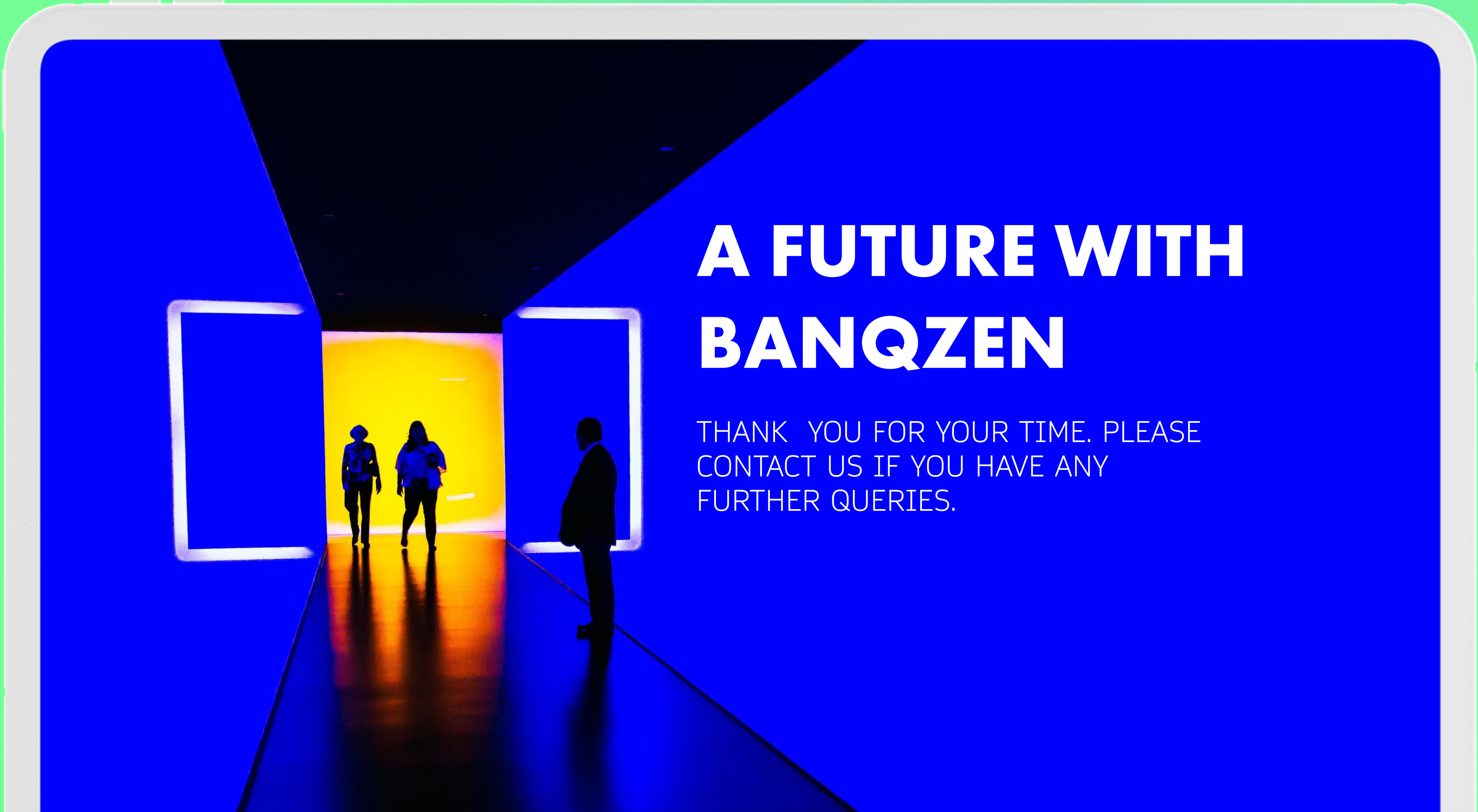
Onboarded to Banqzen

IT & Corporate Clients

200+

Currently using Banqzen

Banqzen has the potential to attract similar clients from other firms



A FUTURE WITH BANQZEN

THANK YOU FOR YOUR TIME. PLEASE
CONTACT US IF YOU HAVE ANY
FURTHER QUERIES.